

CALIFORNIA
SCHOOL OF
FINE ARTS

1938·1939

SAN FRANCISCO



REGULAR SESSION • 1938-1939

THE CALIFORNIA SCHOOL OF FINE ARTS was founded by the San Francisco Art Association in 1874; in 1893 it was affiliated with the University of California. The present School buildings, specially designed for the study of art, with large studios and modern equipment, are situated at Chestnut and Jones Streets on Russian Hill overlooking the Bay of San Francisco.

It is the purpose of the Art Association to maintain this School for the continual promotion and furtherance of the functions of art, and to provide art students an opportunity for development, and the sound technical training necessary to the freedom of creative expression in the Fine and Applied Arts and as Teachers of Art.

The 1938-1939 Session opens on Monday, August 15th.

ENROLLMENT AND INSTRUCTION

Students may enroll at any time.

No examination or previous instruction is required for the Fine Arts and professional courses of study.

Satisfactory work done in other institutions of high standing will be recognized in so far as it meets the requirements of this School. Elementary work will be given to beginners.

The instruction is individual, as well as by lectures and informal talks to the class, and students are given every opportunity to advance as rapidly as is consistent with sound training.

A four-year course in the study of the Fine Arts is offered to those students who desire carefully balanced training for professional work. A certificate of accomplishment will be issued on satisfactory completion of this course.

The regular courses include complete professional training in Advertising and Commercial Art.

The Faculty is composed of practicing artists, whose ability and experience as teachers insures competent direction of the students' work.

TEACHERS OF ART: The California School of Fine Arts is accredited by the State Board of Education as a teacher training institution, offering to qualified students the special secondary credential in art—issued by the Board of Education. This credential entitles the holder to teach the subjects of Art and Crafts in the Public Schools of California.

The complete course comprises four years of comprehensive and systematic study of the fine and applied arts, with required educational and academic subjects, and must be preceded by graduation from an accredited four-year High School with at least 15 units of grade C or better, including 8 recommended units.

Professional courses in education and directed teaching are carried on at the University of California through its School of Education. Ordinarily students who secure the credential in public school art register for at least one year of work at the University of California.

As all work given in this School is essentially practical in character, students completing this course would be equally prepared to enter the professional fields of Fine Arts and Commercial Art.

(Write for further information regarding this course.)

TERMS FOR UNITS OF CREDIT: The School will evaluate work done by students in terms of units of credit according to the regulations governing the granting of special Credentials and Certificates of the Arts Type, issued by the Commission of Credentials of the State Board of Education. "A unit or semester-hour is one recitation or lecture hour per week of prepared work carried for a period of eighteen (18) weeks, or of three (3) hours of laboratory work per week carried for a period of eighteen (18) weeks. Prepared work presupposes an average of at least two full hours of study in preparation for each hour of lecture or recitation."

Students who desire credit for their work must sign a card to this effect at time of enrollment. A fee of two dollars is charged for the extra work this supervision entails.



THE ANNE BREMER MEMORIAL LIBRARY

A splendid collection of books and reproductions broadly covering all phases of art, ancient and modern, and including current art journals and periodicals of America and Europe. Owing to the generosity of Mr. Albert Bender, this library is one of exceptional value and is open to students daily for reference and research study. The room is one of the most attractive features of the school buildings.

SCHOOL CALENDAR

CALENDAR FOR 1938-39: The first term opens Monday, August 15th, and closes Saturday, December 17, 1938. The second term opens Monday, January 9th, and closes Friday, May 19, 1939.

SCHOLARSHIPS AND PRIZE COMPETITIONS

The President and Board of Directors of the San Francisco Art Association award each year to students of special merit the following scholarships and prizes:

FOREIGN TRAVELING SCHOLARSHIP

JAMES D. PHELAN FOREIGN TRAVELING SCHOLARSHIP: \$2,000 to be awarded annually to a present or former student under thirty years of age who has completed at least two consecutive years of study in the day or night courses of the school.

This Scholarship was awarded for the first time May 1936, and subsequently as follows:

May 1936—Miss Helen Phillips, in Sculpture

May 1937—Jack Wilkinson, in Painting

May 1938—Miss Una McCann, in Painting

JAMES D. PHELAN TUITION SCHOLARSHIPS: Six scholarships entitling the recipients to a year's tuition in the school will be awarded annually to students who have completed at least one year of study in the day or night courses of this school.



THE ABRAHAM ROSENBERG SCHOLARSHIP FUND: A fund of \$50,000.00, the income from which is "to be used and applied in the discretion" of the Association's Board of Directors "for a scholarship or scholarships to be awarded and paid in their discretion to worthy students of the Association." The income available from this fund will be used by the Board of Directors to provide scholarships from time to time, in such amounts as it deems proper in each instance, to enable or assist students who have shown marked talent to pursue such studies as will serve to develop that talent.

WILLIAMS SCHOLARSHIP: A yearly Scholarship in the School, founded by the late Dora Norton Williams as a memorial to her husband, Virgil Williams, will be awarded at the close of each regular session.

ANGUS GORDON BOGGS MEMORIAL SCHOLARSHIP: A yearly scholarship has been founded by Mrs. Angus Gordon Boggs as a memorial to her husband.

I. N. WALTER SCULPTURE PRIZE: From the income of a fund donated by Caroline Walter in memory of her husband, Isaac N. Walter, a cash prize will be awarded annually for the best student-work done in sculpture during the Regular Session.

THE ANNE BREMER MEMORIAL FUND: In memory of the late Anne Bremer, distinguished California painter and former active member of the San Francisco Art Association, a fund of over twenty-five thousand dollars has been created by public subscription, the income from which will be used each year for the aid and encouragement of deserving students of the School. In conjunction with the donations from this fund, the School awards yearly, to students enrolled in the School, two full-year scholarships and three half-year scholarships.

HIGH SCHOOL SCHOLARSHIPS: An annual competition for three scholarships is offered by the School at the close of the second term, open to all high school students of this state. Original work in either drawing, modeling, or design must be submitted not later than Monday, April 24, 1939. High schools will be sent further information in advance of this date.

Conditions governing the use of scholarship funds will be determined by the Board of Directors. The Directors reserve the right to alter or withhold scholarships if such action seems advisable.

MISCELLANEOUS

SOCIAL ACTIVITIES: The Art Association buildings offer splendid opportunities for the inauguration of interesting social activities on the part of the School and Association.

ART GALLERY: Adjoining the patio is the Art Gallery, where special exhibitions and lectures are held throughout the season.

CAFETERIA AND DINING-ROOM: A pleasant room adjoining the terrace and School grounds where simple luncheons are served at moderate prices.

STORE: For convenience of students the School maintains a store where supplies may be purchased.



SUMMER SESSION, 1939

A Summer Session of six weeks will be held as usual next summer, June 26 to August 5, 1939. The courses offered are particularly organized to give those who have only the vacation period free for individual work—teachers especially, as well as many regular students of the School—the advantage of six weeks of intensive art study. Each summer, in addition to the fundamental instruction, special classes of exceptional interest are held. A catalogue of the Summer Session giving full detailed information is prepared in the spring and copies will be mailed on request.

SCHEDULE OF CLASSES

NOTE: Classes covering complete courses for beginning and advanced students are held Monday to Saturday, from 9 to 12 and 1 to 4, and Monday, Wednesday, and Friday evenings from 7 to 10.

COURSE IN COMPOSITION: Four Lecture Criticisms
during Fall Semester

Mr. Sterne

LIFE DRAWING: M., Tu., W., Th., F., 9 to 12.

Mr. Randolph

LIFE DRAWING: M., Tu., W., Th., F., 9 to 12.

Mr. Macky

LIFE DRAWING: M., Tu., W., Th., 1 to 4.

Mr. Arnautoff

LIFE PAINTING: M., Tu., W., Th., F., 9 to 12.

Mr. Randolph

SCULPTURE: M., Tu., W., Th., F., 9 to 12.

Mr. Stackpole

MURAL DECORATION—FRESCO: M., Tu., W., Th., F., 1 to 4.

Mr. Arnautoff

DRAWING—BEGINNING STUDENTS: M., Tu., W., Th., 9 to 12.

Mr. Poole

FIGURE AND PORTRAIT PAINTING: M., Tu., W., Th., F., 1 to 4

Mr. Oldfield

STILL-LIFE PAINTING: M., Tu., W., Th., F., 1 to 4.

Mrs. Albright

LANDSCAPE PAINTING: Saturday Morning.

Mr. Piazzoni

COLOR, COMPOSITION, STILL-LIFE PAINTING:
M., Tu., W., Th., F., 1 to 4.

Mr. Gaw

SKETCH CLASSES: F., 9 to 12, and 1 to 4.

COMMERCIAL ART: Tu., Th., 1 to 4; W., 7 to 10.

Mr. Forster

ILLUSTRATION: Th., 9 to 12.

Mr. Forster

FASHION ADVERTISING: F., 1 to 4.

Miss Lane

ETCHING: Hours to be announced. Special fee class.

Mr. Poole

LITHOGRAPHY: Tu., Th., 9 to 12; M., F., 7 to 10.

Mr. Bertrand

ANATOMY LECTURE: F., 11 to 12.

Mr. Randolph

HISTORY OF ART LECTURE COURSE: Tu., 4 to 5.

Dr. Morley

DESIGN COMPOSITION: Course 1. Tu., 1 to 4, F., 9 to 12. *Miss Hartwell*

DESIGN AND COLOR COMPOSITION: Course 2.

T., 9 to 12, F., 1 to 4.

(January to May only)

Miss Hartwell

FORM COMPOSITION: Course 3. Tu., 9 to 12, F., 1 to 4.

(August to December)

Miss Hartwell

PERIOD FURNISHINGS, FURNITURE DRAWING:

F., 9 to 12, Studio M., 1 to 4.

Mr. Forbes

MECHANICAL DESIGN RENDERING: M., 9 to 12, Studio W., 1 to 4. *Mr. Forbes*

INTERIOR RENDERING: Th., 9 to 12, Studio W., 1 to 4.

Mr. Forbes

CERAMICS: Tu., Th., 1 to 4; F., 7 to 10.

{ . *Mr. Jananivich*
 . and *Mr. Forbes*

TEXTILE DECORATION: W., 9 to 12, Studio W., 1 to 4.

Mr. Forbes

SATURDAY CLASSES

CHILDREN'S CLASS: 9 to 12.

Mrs. Chittenden

CHILDREN'S CLASS: 1 to 4.

Miss Armer

PAINTING AND COLOR STUDY FOR ADULTS: 1 to 4.

Mr. Oldfield

LANDSCAPE PAINTING: All day.

Mr. Piazzoni

NIGHT SCHOOL

MONDAY, WEDNESDAY, FRIDAY, 7 to 10.

LIFE DRAWING AND PAINTING: M., W., F., 7 to 10.

{ . . *Mr. Macky*
 . and *Mr. Poole*

LECTURE: Usually Friday.

Mr. Macky

DRAWING FOR BEGINNING STUDENTS: M., W., F.

Mr. Poole

PAINTING: STILL-LIFE: F., 7 to 10.

Mr. Oldfield

CERAMICS: F., 7 to 10. Special fee class.

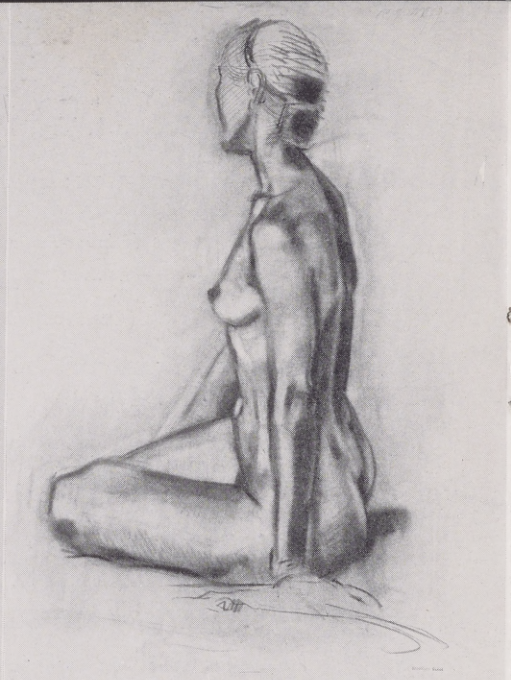
Mr. Jananivich

COMMERCIAL ART: W., 7 to 10. Special fee class.

Mr. Forster

LITHOGRAPHY: M., F., 7 to 10. Special fee class.

Mr. Bertrand



REGULAR SESSION COURSES OF STUDY

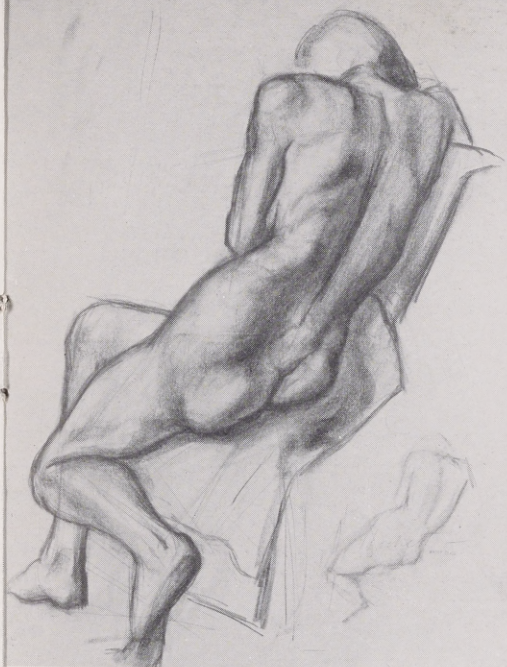
Maurice Sterne, Visiting Instructor.

SPECIAL COURSE IN COMPOSITION: Mr. Sterne will remain in San Francisco until the end of December, and during the Fall semester only will give a special course on the principles of Composition consisting of four lectures, combined with criticism of work handed in by students on assigned problems. The first lecture period will be on Thursday, September 15th, and every fourth week thereafter during the semester. Open to all enrolled students of the School without extra charge. Other students by special fee arranged with the School office.

LIFE CLASSES: Drawing is the basic subject of an artist's training whatever the medium may be. Individual criticisms with analysis of problems and expert guidance. Models pose for both long and short periods. All students working in the drawing classes are advised to attend the lecture of one hour on anatomy, given on Friday mornings.

Monday, Tuesday, Wednesday, Thursday, Friday, 9 to 12, and 1 to 4.
Night School: Monday, Wednesday, Friday, 7 to 10.

ELEMENTARY COURSE: For beginning students a carefully planned course of study has been prepared which will offer a wide range and variety of subject-



matter and is designed to give them a broad foundation for their future work. It includes antique, object and life-drawing, still-life painting, theory and practice of color, imaginative drawing and composition, decorative design, and such related subjects as perspective, anatomy, and mechanical drawing.

Monday, Tuesday, Wednesday, Thursday, Friday, 9 to 12 and 1 to 4.

Night School: Monday, Wednesday, Friday, 7 to 10.

SCULPTURE: The course in Sculpture comprises modeling from the human figure, and gives the student a thorough knowledge of form that will be helpful even if he should follow one of the other branches of art. Composition in groups and bas-relief. A special feature of the Sculpture course is cutting directly in stone, for which an outdoor studio is provided.

Monday, Tuesday, Wednesday, Thursday, Friday, 9 to 12. Studio fee \$2.00 per month.

MURAL DECORATION—FRESCO PAINTING: Fresco and other methods of working on panels or directly on the wall will be practised in the development of decorative problems and in composing architectural spaces, giving students a knowledge of the materials of the wall and their limitations. A certain amount of preliminary work from life is an essential preparation for this class.

Monday, Tuesday, Wednesday, Thursday, Friday, 1 to 4.



FIGURE PAINTING AND COMPOSITION: Classes in advanced painting from life. Composition with analysis of all work in this direction.

Monday, Tuesday, Wednesday, Thursday, Friday, 9 to 12.
Night School: Monday, Wednesday, Friday, 7 to 10.

PORTRAIT AND FIGURE PAINTING: Besides variety in subject matter, there will be an emphasis in basic principles of medium and space. Advanced study of color and composition.

Monday, Tuesday, Wednesday, Thursday, Friday, 1 to 4.

STILL-LIFE: Painting from still-life arrangements. Beginning and advanced classes using various mediums. Study in Color and Composition.

Monday, Tuesday, Wednesday, Thursday, Friday, 1 to 4.

LANDSCAPE CLASS: A class in Landscape Painting at interesting points about the Bay. In case of inclement weather, the class will meet in one of the studios of the School, where the time will be devoted to the important study of landscape composition, with illustrated talks on the subject by the instructor.

Mr. Piazzoni, Instructor Saturday, All day.

SKETCH CLASS: Nude and costume models. Various mediums.

No Instructor Friday, 9 to 12 and 1 to 4

ANATOMY: A course of lectures embracing a complete presentation of human anatomy from the artistic standpoint, designed especially to give the student thorough knowledge of the principles of construction of the figure in their relation to its expression in art. All students working in life classes are advised to take this course, which is essential to good figure drawing.

Friday, 11 to 12—1 hour lecture.

HISTORY OF ART AND APPRECIATION: A course of ten lectures by Dr. Grace L. McCann Morley, Director of the San Francisco Museum of Art. The general theme will be the development of modern painting, with historic references, tracing the influence of certain great periods on contemporary art. The lectures will emphasize analysis of problems, and methods in painting. (Illustrated.)

Tuesdays, 4 to 5 o'clock for ten weeks, beginning in September.

Open free to all enrolled students of the School.

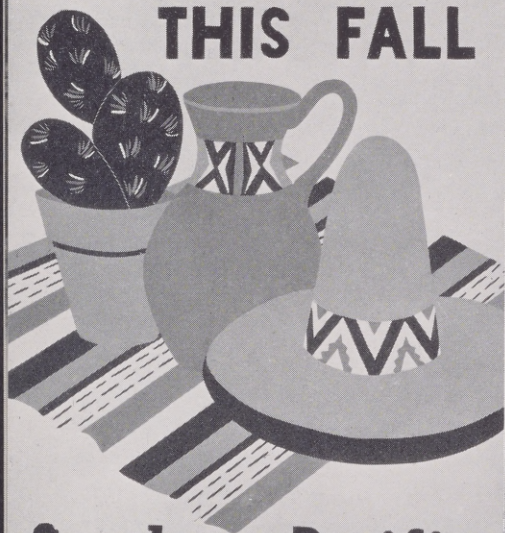
Others \$5.00 for the course. \$.75 single lectures.

COMMERCIAL ART: Covering the whole field of Graphic Design, Poster, Lettering, Layout, etc. A study of the various techniques and their materials, with lectures on the methods of reproduction for each technique—namely, line cuts, half-tones, three- and four-color process, lithography, Ben Day, silkscreen, Jean Berté, and wood block. A complete course in lettering, taking up the Roman alphabet, lower case, italics, numerals, and modern lettering; spacing and proportion.

The school offers a carefully planned and practical course of full-day study, preparing students for professional work in all branches of commercial art.



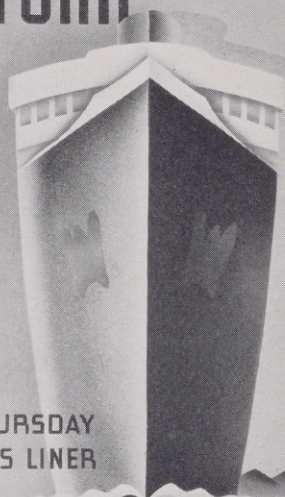
MEXICO THIS FALL



Southern Pacific

NEW YORK

VIA HAVANA
PANAMA CANAL



EVERY THURSDAY
A LUXURIOUS LINER

COAST STEAMSHIP LINE

Since advertising art demands original work and distinctive style, the basic training of the commercial artist must be good drawing and the study of composition, color, and design.

Tuesday, Friday, 1 to 4.

Night School: Wednesday, 7 to 10.

FASHION ADVERTISING: A course dealing in the fundamentals of fashion art for reproduction in newsprint, magazine and direct mail media; including fashion figure and accessory drawing, the study of various commercial techniques, the problems of layout and the principal steps of production. Practical training in this branch of Commercial Art. It includes a survey of the history of Costume.

Friday, 1 to 4.

ILLUSTRATION: A course embracing fine book illustration and decoration, as well as contemporary magazine and advertising illustration, with detailed study of technical methods, using the various media in black and white and color. Advanced course.

Thursday, 9 to 12.

LITHOGRAPHY: In recent years artists everywhere have shown a growing interest in this important medium. The course is complete from the resurfacing of the stone to the flattening of the finished proof. The laboratory is fully equipped including an excellent lithographic press.

Tuesday, Thursday, 9 to 12, Monday, Friday, 7 to 10.

ETCHING: A practical course in the art of etching will be held each semester over a period of ten weeks, if there is sufficient enrollment. Thorough grounding in the many phases of the craft from preparation of the plate to the final printing. The more creative side of etching will be stressed. Special fee class. \$5.00 per month.

Hours to be announced.





DESIGN AND DECORATION

The Department of Design presents progressive training in creative composition and professional courses in interior decoration, crafts, and industrial arts.

For mutual benefit of students the department holds the privilege of reducing classes to students of ability or definite intent.

DESIGN

DESIGN COMPOSITION: *Course 1.* Introductory training in creative composition in space and form relative to fine arts, decorative and commercial art.

Lecture, laboratory work and criticisms.

Approximately six hours supplementary work per week.

Course given each Semester—Tuesday, 1 to 4, Friday, 9 to 12.

DESIGN AND COLOR COMPOSITION: *Course 2.* Study of decorative color and its adaptation to fine arts, applied arts, and commercial art.

Illustrated lectures, laboratory work, criticisms.

Six to eight hours supplementary work per week.

Prerequisite—Design Course 1.

January to May—Tuesday, 9 to 12. Friday, 1 to 4.

FORM COMPOSITION: *Course 3* (decorative objects). Creative designing of decorative objects in wood, metal, clay, and glass; furniture designing.

Through cooperation with skilled craftsmen, student designs of merit are put into superior production and commercial outlet.

August to December—Tuesday, 9 to 12, Friday, 1 to 4.

INTERIOR DECORATION

A balanced two-year course organized to prepare students for professional work as individual decorators and to enter establishments of interior decoration.

In addition to courses under this heading it includes design composition, third dimensional design (objects and furniture), study of color, technique in crafts, freehand drawing and composition, history of art and the practical application of the principles of art.

PERIOD FURNISHINGS: History of Furniture; Furniture drawing. A comparative study of the development of period styles in furniture and architectural backgrounds. Illustrated lectures, individual research and freehand sketch.

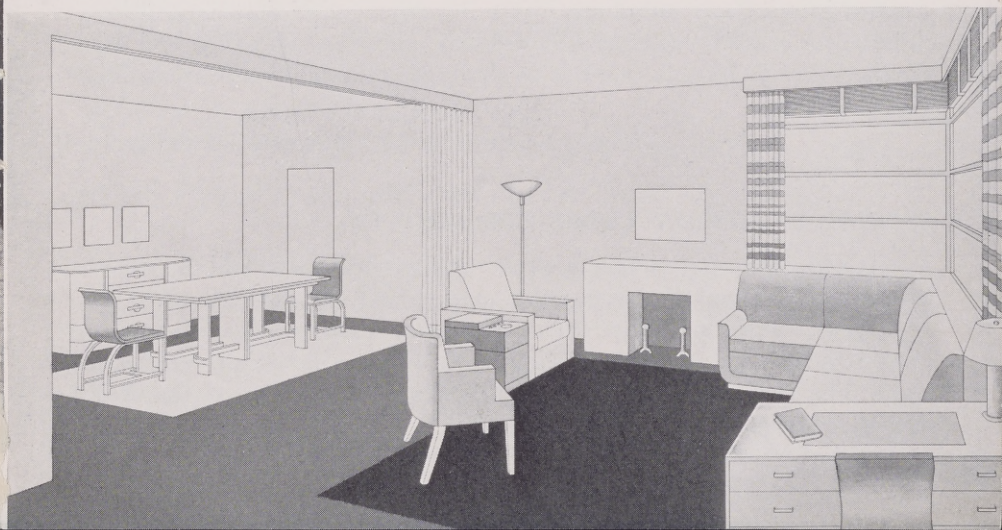
Fall semester (August to December) Italian, French and Spanish periods.

Spring semester (January to May) English and American periods.

2 periods per week—1 class—1 supervised studio.

MECHANICAL DESIGN RENDERING: Mechanical Drawing techniques; furniture working drawings; room floor plans and elevations; projections; oblique, isometric and perspective. Elementary water color rendering.

2 periods per week—1 class—1 supervised studio.



INTERIOR RENDERING: Finished rendering of modern and period interior compositions in techniques of pencil, pastel, water color, and tempera.

2 periods per week—1 class—1 supervised studio.

CRAFTS

TEXTILE DECORATION: A professional course in the developing of modern creative designs and period adaptations in silk screen printing on fabrics and papers in oil base pigments and fabric dyes. Comparative study of modern and period textiles.

1 class—1 supervised studio.

CERAMICS: The John I. Walter Ceramic Department is fully equipped to give essential training in this medium of fine craftsmanship. The course includes form building, wheel throwing and turning. Emphasis:—pure, decorative form and professional technique. Built, incised and underglaze decoration, glaze and clay mixing and testing. Ceramic sculpture in correlation with Sculpture Department.

Tuesday and Thursday 1 to 4, Friday 7 to 10.

NOTE: Design courses 1 and 3 of Design Department recommended for supplementary study of form building and decoration.

SATURDAY CLASSES FOR CHILDREN

Important features of the School work are the Saturday Classes in art instruction to children. Advantages of such early training have long been recognized; and it is the desire of the School to make these classes of the greatest interest and usefulness in the development of that natural love of children for creative expression in drawing, painting, modeling, and design. Further detailed information will be gladly given; and parents are invited to visit the School.

MRS. CHITTENDEN, Saturday, 9 to 12. MISS ARMER, Saturday, 1 to 4.

SPECIAL SATURDAY CLASS FOR ADULTS

Adults who desire art training with personal attention will find the answer in this class. It is especially organized to make Fine Arts accessible to all. From any point at which a student enters, with or without prior knowledge in Art, or to acquire more advance training, their status will be cultivated accordingly. The tuition fee is \$5.00 per month; \$1.00 enrollment fee. Ask for details at the office.

Saturday, 1 to 4. *Instructor* MR. OLDFIELD

NIGHT SCHOOL

MONDAY, WEDNESDAY, FRIDAY, 7 TO 10

The Night School offers special opportunities to men and women who can study only at night, by providing a course of study that practically duplicates that of the Day School.

Classes in Life Drawing and Painting, Design and Commercial Art. Special courses in Lithography and Ceramics.

The Department of Drawing and Painting includes a special class for beginners, where Elementary Drawing and Painting with the use of simple materials are taught.

Regular illustrated lectures on Anatomy, Art History, and Es-thetic Appreciation are given by Mr. Macky and other artists.

The Night Classes occupy large, well-lighted studios specially equipped for their needs. Students may enroll at any time.

Night School Tuition: \$7.00 per month; \$25.00 per semester.

Excepting the photographs of the building, the illustrations in this catalogue represent the work of students during the year 1937-1938.

SCHOOL TUITION AND FEES

Enrollment fee, each student per semester	1.00
Rent of lockers per semester, according to size	\$1.50, \$2.50, \$3.00

	4 WEEK MONTH	18 WEEK SEMESTER
All day (ten half days per week)	\$26.00	\$100.00
Half day (five half days per week)	19.00	70.00
Two half days per week	9.00	32.00
Night School (three nights per week)	7.00	25.00
Night School—including Commercial Art Course	9.50	35.00
Night School Ceramics (one night per week)	5.00	19.00
Night School Lithography (two nights per week)	8.00	28.00
Saturday Class for children (half day)	5.00	17.00
Saturday afternoon, Still-Life Painting	5.00	19.00
History of Art. Ten Lectures. Free to students.		

Open to the public. \$5.00 course, \$.75 single lectures

ENROLLMENT AND INFORMATION

Special fee classes: One-half day per week \$5.00 per month. Two half days per week \$9.00 per month.

Studio fees are charged in sculpture fresco and craft classes according to materials used.

Recording fee of \$2 is charged to students who register for units of credit.

Scholarship students are required to pay enrollment and studio fees.

The Regular Session is divided into two semesters—a Fall semester of 18 weeks (August 15th to December 17th, 1938), and a Spring semester of 19 weeks (January 9th to May 19th, 1939).

No classes will be held during the final week of the Spring semester, which is taken up with a review of the year's work, selection of work for exhibition and preparations for the annual reception and opening of the students' exhibition on Friday, May 19th.

Four full weeks constitute a school month. All tuition fees are payable in advance. The advantage of the lower rate by the semester can be allowed only when paid in full within the first month.

Students are not enrolled in the classes for a period of less than one month. Those students continuing their attendance over the month they have paid for will be charged tuition fee for another month.

Steel lockers with combination locks are provided. The School will not be responsible for the loss or destruction of students' property under any circumstances. Students must use School padlocks for lockers. A deposit of \$1.50 is required on these padlocks, which sum is refunded on return of padlock at close of the semester.

The School authorities reserve the right to omit any course or branch of study if found advisable, and to make changes in the schedule and class work.

TUITION FEES ARE NOT REFUNDED FOR ANY CAUSE WHATEVER.

** * For further information apply to Lee F. Randolph, Director of the School, California School of Fine Arts, Chestnut and Jones streets, San Francisco, California.*



